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62.25 *B.P. Hartley*

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SEED CORN

1913

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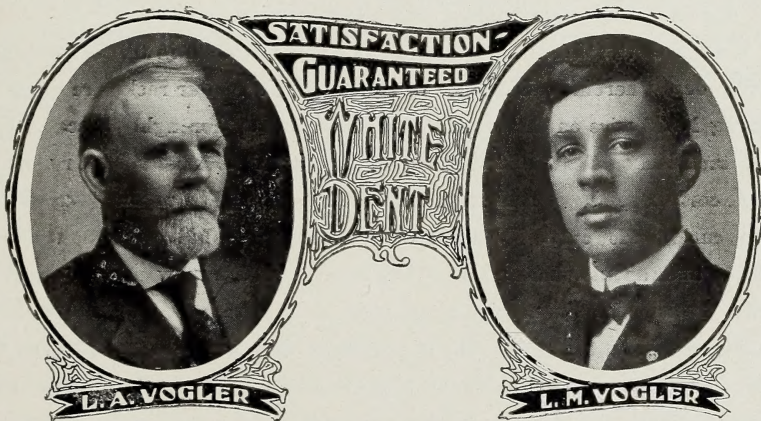
L.A. VOGLER & SON
HOPE, INDIANA

VOGLER'S SEED CORN
Best - By - Test

ANNUAL SEED CORN CATALOGUE

L. A. Vogler & Son

Hope, - Indiana




WHY IT PAYS TO PLANT OUR SEED CORN

1. Because it produces the highest yield.
2. Because it is of extra high feeding value.
3. Because it has the finest quality and you can win the prizes at all corn shows.
4. Because it is pronounced by our customers

BEST BY TEST

Foreword

N this catalogue we aim to embody the work that we do with our seed corn, and if carefully read through we are sure that you will say to yourself, "Well, I can't buy better seed corn of anyone."

While last year was one of the dryest seasons that we ever experienced, our VOGLER'S WHITE DENT showed its drought resisting power by yielding 70 bushels to the acre; of the finest quality of corn that we ever raised, and our yellow corn dropped only slightly below.

We have the LARGEST and BEST SEED HOUSE in the STATE, and the only one wherein this method of storing is used. Our racks are made by stretching No. 9 wire on the outside of six inch planks thoroughly braced. The corn is then laid on the wire and plenty of air space is left between for ventilation and curing. A large coal stove is located in the middle of the room, which aids in curing the corn. This is fired at nights in the fall when the windows are closed until about January 1st. Then it is used during a warm, wet spell of weather, which usually follows a cold snap, at which time the moisture of the air will condense on the corn. The photographs show both the exterior and the interior of our house, and you know that the camera will not lie. Do not mistake an ordinary crib with an air chute through it for a seed house, many men call such cribs seed houses.

The VITALITY of seed corn stored like this is extremely strong and is borne out by the statements of our customers.

The results of our breeding work is shown in our yields, in the quality of the corn, and the constitution and vitality that we have developed by a system of crossing individual ears of the highest yielding power. This is done by planting only one ear to the row in our breeding plot and de-tasseling every other row and the detasseled rows are a pure cross because the ears were fertilized by the pollen from some other ear. By this work we have eliminated barren stalks, increased the yield, decreased the number of suckers and have lowered the height of the ear, and in fact have improved it in every way.

On the average our seed corn yields eight to ten bushels more per acre

than the seed used by the average farmer. Experiments show that fall selected and well cared for seed corn will produce five bushels more per acre than crib selected corn of the same variety. Now figure a minute and see what a profit this means. A bushel of corn plants seven acres, that means an increase of thirty five bushels, from one bushel of seed corn, at 50 cents per bushel, means a profit of \$17.50 from an investment of \$5.00.

Don't think that all seed corn is show corn, because show ears are hard to find, but we do say that any of our seed corn will produce show corn.

In conclusion we wish to say that we make our utmost effort to please our customers, guaranteeing satisfaction, and giving ten days for inspection and testing, and if not satisfied return it at our expense and your money will be refunded. We do not guarantee our seed corn to grow, because so many factors play a part, climatic conditions, soil, time and manner of planting, cultivation, etc.; but under ordinary favorable conditions you can count on from ninety per cent. to one hundred per cent. stand. We solicit your patronage and will give your order prompt and efficient attention.

Yours for better corn,

L. A. VOGLER & SON.

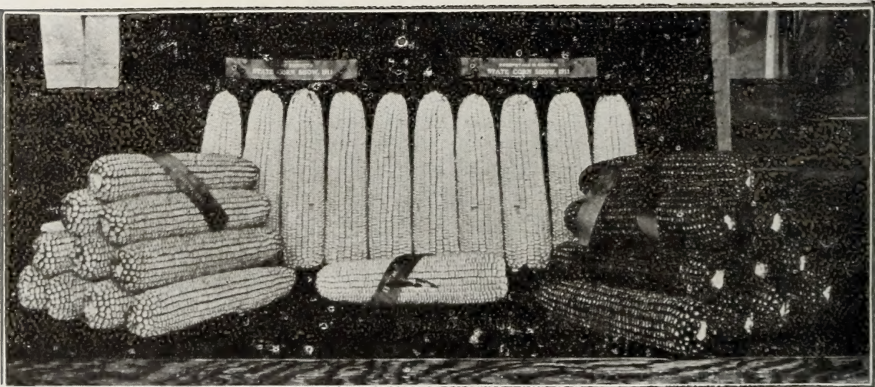


First and second prize ten most perfect ears of any variety at the Indiana State Fair 1909.

Hogler's White Dent



THIS corn has been grown on the farm for thirty-two years, it is a large white corn, and requires 120 days in which to mature. It is unsurpassed as a yielder, and is noted for its drought-resisting qualities, as the men that grew it last year loudly proclaim its ability to keep right on growing during excessive heat and dry weather. This is due to its vigor and strong constitution and its root system, which is strongly developed and makes it a deep-rooted and deep-feeding corn. This one fact is a great big point in its favor, as it will stand up through a heavy wind storm while other corn is badly damaged. It has an immense amount of foliage, which accounts for its ability to make the most out of the plant food it gets from the soil, and also makes it an ideal ensilage corn. Our breeding work with this corn has eliminated barren stalks and increased the size of the ear to the maximum. The ears range in length from eight and one-half to twelve inches, seven and one-half to eight and one-half inches in circumference and cylindrical in shape. It is extraordinarily deep grained, with a medium size cob, and has from sixteen to twenty four rows, the greater number having twenty rows of wedge-shaped kernels. These have very little space between them, only enough to allow them to dry out quickly and thoroughly. It shells from 86 to 88 per cent. of corn to cob, and has a good deep indentation, which makes the ears tolerably rough. If you are looking for a high yielding corn, you will make a mistake if you do not order this corn. We give this our strongest endorsement. This corn wins the prizes at all the local shows for the men who grow it. Two men got this corn last year and took it to the State show at Purdue and won premiums with it. It speaks for itself to all the men that have grown it.



Our exhibit at State Show, Jan. 1912. All firsts on White, Yellow, Mixed and single ear in Section 4. Sweepstakes in section on white corn. The flesh colored corn on the right won State Sweepstakes in class.

Reid's Yellow Dent.



This variety is so well known that we feel we don't need to say much concerning it. This corn is very early and never fails to ripen even in sections much farther north than Indiana. By being so early it is a fine corn to finish your hogs on which you have fed through the summer months. You can begin feeding it earlier than most any other variety of dent corn. This corn is not a rough corn and is deep grained, has a very small cob, and shells an exceedingly high per cent. of corn to the cob—from 88 to 90 per cent.



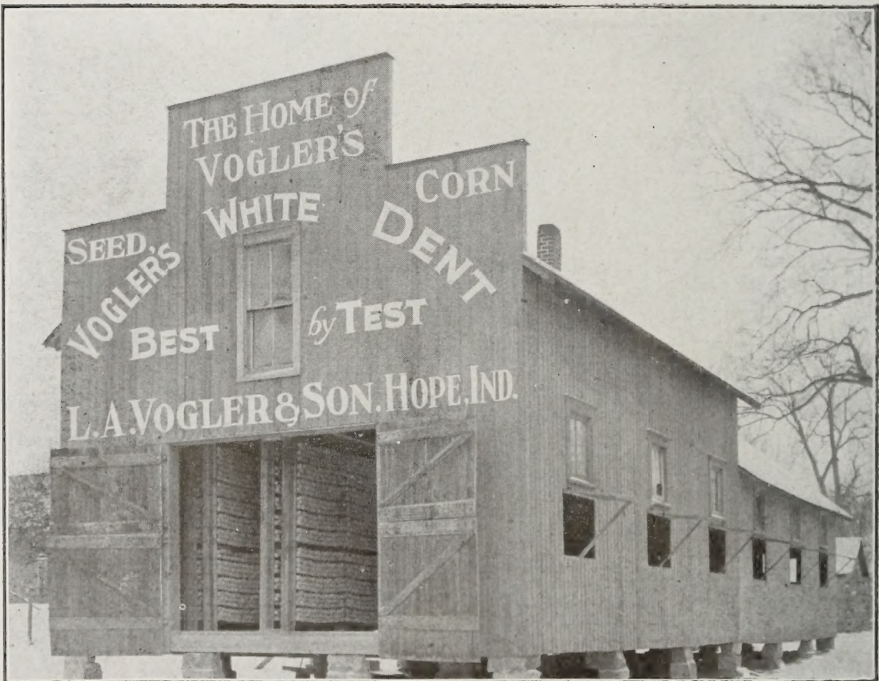
A section of the interior of our seed house, the largest and best in the state. This method insures strong vitality and vigorous germinating power.

Mixed or Calico Corn and Flesh Colored Corn

❁ ❁ ❁

We have a small amount of seed corn of these two colored varieties, which we will be glad to furnish men desiring either. They are both good yielding and very fine feeding corn. They are both early varieties, and get mature and ripe on the thin clay places which are found in some fields. This point makes them very commendable. The Mixed Corn is not a very rough corn, while the Flesh Colored Corn is moderately rough. Both have good deep kernels and small cobs. They are both grown from prize-winning stock.

❁ ❁ ❁ ❁ ❁ ❁ ❁



The Best Seed Corn House In The State.



OUR ISOLATED BREEDING PLOT.

Two Ideal Stalks



The two ideal stalks on the opposite page are typical of Vogler's White Dent, taken just as they grew on clay soil, twenty inches apart. The surrounding stalks were not cut away until just before the photograph was taken. Notice that the ears are borne at the proper height, droop at the correct angle, which is indicative of a shank with the proper size and strength, as well as the proper length. They also show the exceedingly well developed leaf system that is characteristic of this corn. The ears when husked were all that were to be desired, and weighed, when perfectly dry, one and one-quarter pound each.

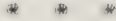


OUR DISPLAY AT THE INDIANA STATE FAIR 1911

At this show we made double entries in eight classes, winning five first prizes, four second prizes, two third prizes and two fourth prizes; winning as much as any other four exhibitors.



W i n n i n g s



1904. VOGLER'S WHITE DENT won silver medal at St. Louis World's Fair. At Indiana State Fair, first prize on six most perfect ears of any variety; first prize on six largest ears any variety, and two third prizes.

1905. VOGLER'S WHITE DENT at Indiana State Fair, won second prize on six most perfect ears of any variety and second prize on six largest ears of any variety, and two third prizes.

1906. VOGLER'S WHITE DENT at the Indiana State Fair took as many prize as all other exhibitors combined. This year they showed ten ear lots; first and third prizes on ten most perfect ears of any variety, first and third prizes on any variety of white corn; also took prizes in other classes. At State Corn Show at Purdue, first prize and sweepstakes in Section 4 of the State.

1907. VOGLER'S WHITE DENT at Indiana State Fair took five first prizes and one fourth prize out of seven entries; first and fourth on ten most perfect ears of any variety, first on any variety of white corn and three other firsts. At the State Corn Show at Purdue, in Section 4 we won first and second on ten ears of white corn, first on single ears with Vogler's White Dent, first and third on yellow corn, first and second on mixed corn, and sweepstakes on the white. At Chicago National Corn Exposition, in the Indiana class, won third on white with Vogler's White Dent; first on yellow and third on mixed corn. In class open to the world, won seventh on white with Vogler's White Dent, third on yellow and second on mixed corn. At this show we won fifteen ribbons, winning over \$500 in cash and over \$250 worth of special premiums.

1908. This year we did not show at our State Fair. Ohio State Corn Show won grand sweepstakes of the state with Vogler's White Dent. Indiana State Corn Show at Purdue, first and second on white, first on single ear and sweepstakes; first and third on yellow corn, first and second on mixed corn in Section 4. At Omaha National Corn Exhibition, Vogler's White Dent won second on the bushel lots open to the world in a show of 200 exhibits. This bushel of corn afterwards sold for \$38. In the Indiana class we won ten cash prizes, two on white corn and two on single ears with Vogler's White Dent; two on yellow corn and two on mixed corn.

1909. At the Indiana State Corn Show at Purdue we won first and second on white, first and second on yellow, first and third on mixed corn, and first and second on single ears in Section 4 of the State. At the Indiana State Fair we won five first prizes out of eight shows; also won four second prizes, two third prizes and two fourth prizes. At the great Corn Show at the Illinois State Fair we won second prize on best bushel of seed corn, open to the world, and also one first prize on yellow and two other second prizes. At the Omaha National Corn Exposition we took two first prizes, three second prizes, five third prizes and one fourth prize on bushel lots open to the world. We were not lower than third prize in the classes that were open to Indiana alone. At this show our single ear beat any single ear from Johnson county, and an ear of Vogler's White Dent won first prize in Junior class open to all the States.

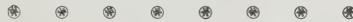
1910. At Indiana State Corn Show at Purdue, won first and third on white corn, first and third on yellow corn, first and third on colored corn, and first and third on single ears in Section 4 of the State. At the fourth **National Corn Exhibition** at Columbus, Ohio, we won the **World's Sweepstakes** on mixed corn. In the class for Indiana exhibitors, fourth on white corn, third on yellow corn. At the Indiana State Fair we again, as the year before, almost cleaned the board. We took more prizes than all other exhibitors combined (eight expert showmen). We had eighteen samples of corn and won seventeen ribbons, four first prizes, five second prizes, four third prizes, and four fourth prizes. At Bartholomew Co. show won first on white and second on yellow corn.

1911. At the State Corn Show at Purdue, January 1911, we won more prizes than any other exhibitor. Four first prizes, all of the firsts and sweepstakes in section four and the **State Sweepstakes** in class for mixed corn on our flesh colored corn. At the Indiana State Fair we again, as we had done the two years previous, almost cleaned the platter, winning five firsts out of a possible eight and also four seconds, two thirds and two fourths.

1912. At the State Corn Show we won all the first prizes in section four, sweepstakes in section four and **State Sweepstakes** on mixed corn with a sample of our flesh colored corn.

All these winnings certainly speak loud enough of the quality and breeding of our corn.

Ears with less **Quality**, of our seed corn, will produce **More** and a **Finer Quality** of corn than better individual ears of other varieties; because it has the breeding back of it which has been carried on scientifically for a number of years.



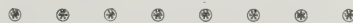
Prices and Terms



The prices are the same for each of the varieties.
For the finest selected ears from which we picked our

own seed and show corn.....	\$5.00 per bushel.
Orders of ten bushels or more.....	\$4.50 per bushel.
Shelled corn, any sized order.....	\$2.50 per bushel.

Barrels and bags free. No order is taken for less than one-half bushel. Money **MUST** accompany order, and ten days are given for inspection and testing and if corn is not found satisfactory return it at our expense and money will be refunded. Our shelled corn is handled and treated the same as our ear corn, but the ears are not quite so uniform, the type is as good and the germinating quality is as good. This corn is hand nibbed by expert corn men, then shelled and graded, and is ready for the planter; you needn't be afraid of our shelled corn.



"If seed corn must be purchased, the price should be least considered. Corn that will yield five bushels more per acre is easily worth \$10 more a bushel."—A.T. Wiancko, Purdue Experiment Station Bulletin 110.

Don't forget that the best seed corn is the cheapest.



OUR DISPLAY AT THE INDIANA STATE FAIR, 1909

At this show we made double entries in seven classes and a single entry in one class. Out of the classes we took five first prizes, four second prizes, two third prizes and two fourth prizes; winning in all thirteen ribbons with fifteen samples of corn. At this show we were up against eight expert showmen, of Johnson County, and won more prizes than all eight of them combined.

Expressions of a Few of Our Customers

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They show how widely our corn is adapted and its fruitfulness.

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PRAISES VOGLER'S WHITE DENT

L. A. Vogler & Son.

Hope, Indiana

Gentlemen:—I wish to tell you of the splendid results I had with the Vogler's White Dent Corn bought for seed this spring.

We had a very dry season as you know but I am pleased to say we raised as good a crop of corn as we have ever reared.

We always put all our corn crop in the Silos but we must have good corn to make the silage a profitable feed and therefore as you know we always buy your best corn for seed and know the yield has been increased wonderfully by the use of this Seed Corn bought of you.

If the growers of corn would only realize that they could increase their yield and that their corn would stand extreme seasons better if they used Vogler's White Dent corn their profits would surely surprise them. I beg to remain,

Yours very Respt.,

Nov. 28th, 1911

U. R. Fishel.

• • •

JUST WHAT THEY WANT IN KENTUCKY

Versailles, Ky., Dec. 18, 1911

L. A. Vogler & Son, Hope, Ind.

Dear Sirs:—The yellow corn that we purchased from you gave us splendid results. It is the kind of corn that we want in Kentucky.

Yours Truly,

McKee Bros.

• • •

HIGH DROUGHT RESISTING POWERS

Rockville, Ind., Dec. 8, 1911

L. A. Vogler & Son, Hope, Ind.

Gentlemen — Yours of recent date, in regard to my success with your seed corn, at hand, and in reply will say that not-with-standing the severe drought of the past season your Vogler's White Dent made a very good crop, sixty-five bushels per acre. I was well satisfied with the seed corn obtained from you, its germinating qualities being first-class.

Yours,

W. M. Neet.

• • •

QUICKEST GROWTH HE EVER SAW

Liberty, Ind., November 29, 1911

L. A. Vogler & Son, Hope, Ind.

Gentlemen:—I beg to write you in regard to your white corn.

I used three bushels of your \$5.00 corn and in twelve days from planting same it had lots of stalks with five leaves. The greatest growth in the shortest time that I ever had. The field was a perfect stand but was hurt some by the cut and grub worms.

I think it was the best corn that I ever saw and now have twenty bushels of the finest seed corn for my own use next year.

Yours,

J. H. Davis

WILL STAND THE WIND AND STORM

Messrs. L. A. Vogler & Son, Hope, Ind.

Rawson, Ohio, December 1, 1911.

Kind Sirs:—Yours of the 27th at hand concerning the seed corn. I will say that your White Dent corn is all O. K.

Our season here was very bad this year, extremely hot and dry, but never-the-less this corn made seventy bushels per acre.

One great feature about this corn is that it can stand more wind and storm than any other corn.

My other corn was blown flat to the ground, while this was standing nice and straight.

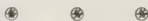
It has a nice, deep, clean grain with a fair sized cob.

The corn is as the old saying, "It's as good as the best, and better than the rest".

This is my experience with your corn.

Respectfully Yours,

Philip P. Heldman.



GOOD STAND AND GOOD YIELD

Mr. L. A. Vogler & Son.

Centerville, Ind., Dec. 2nd, 1911

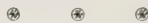
Gentlemen:—In reply to yours of the 27th in regard to the seed corn purchased of you last spring will say we had a good yield of solid corn. Of course there is some soft corn this season but that was caused by the ears falling on the wet ground and rotting.

Our corn was planted in black ground, (clover sod). We did not have much rain all through the summer until the 5th of August, then there was a big rain with a strong wind.

I think the yield is close to 70 bushels per acre. I am well pleased with the corn. I think it pays to buy pure bred seed corn.

Respectfully,

Walter Burgess



ALL OBTAINED GOOD RESULTS

Messrs. L. A. Vogler & Son.

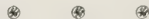
Paris, Ill., Dec. 16, 1911

Dear Sirs:—In regard to the seed corn that I purchased of you last spring I had splendid results a good stand and yield considering the dry season. All the parties that got your seed had the same results.

Let me know if you are booking orders ahead as I expect to buy my seed from you next spring.

Yours Truly,

C. W. Sidenbender



EVERY GRAIN GREW

L. A. Vogler & Son.

Washington, Indiana, Dec. 9, 1911

Gentlemen:—The seed I bought of you was alright. I think every grain of it grew, as my corn was too thick on the ground. The yield was good for this season. It yielded 75 bu. per acre, and I believe if it had not been for the extremely dry weather it would have made 100 bushels per acre.

Yours for Success,

Claude Aikman.



POOR PROSPECT BUT GOT GOOD AVERAGE

L. A. Vogler, & Son, Hope, Ind.

Oxford, Ohio, December 1, 1911.

Gentlemen:—In reply to yours of Nov. 27th, I wish to say that the late wet spring followed by the prolonged drought almost ruined the average crop prospects in this region. Although our entire crop averaged 72 bushel per acre. Send me your catalog.

Very Respectfully,

W. S. Alexander.

OTHERS WANT SEED OF HIS CROP

Winchester, Ind., Dec. 10th, 1911

L. A. Vogler & Son, Hope, Ind.

Dear Sirs:—The bushel of White Dent Seed Corn purchased of you last spring gave good results everything taken into consideration. It was so dry after I planted it and the worms bothered it until I had to replant quite a good bit with yellow and of course that mixed it pretty bad. It made a good growth and if it had not been for the drought would have made a splendid crop as it was very heavy stalk.

I have had several calls for seed of it, and have some fine selected, but I want you to ship me another bushel of your best by the first of April. Yours for better and bigger corn crops, I remain,

Yours Truly,

H. O. Cox.



TOOK THE PRIZES AT ROACHDALE

Roachdale, Ind., Dec. 2, 1912

L. A. Vogler & Son.

Gentlemen:—In reply to your communication will say that the corn which was raised from the Vogler's White Dent seed corn which I obtained from you is now being gathered and is averaging about 50 bushels per acre, which is good considering the season we have just passed through. The stand was good and its drought resisting qualities are remarkable. The corn is well matured and took the prizes at the Roachdale Street Carnival for the best ten ears and the largest ear of white corn.

Respectfully,

C. Skillman, M. D.



MORE THAN SATISFACTORY

Columbus, Ind., Dec. 15, 1911

L. A. Vogler & Son, Hope, Ind.

Gentlemen:—The seed corn I purchased of you last spring was more than satisfactory. My stand was practically perfect. Twenty-five acres planted from your seed made 90 bushels per acre, weighed corn. While the rest of my crop made 75 bushels per acre. I like it better than any corn I ever had.

Respectfully,

B. B. Tooley.



BEST IN COMMUNITY

Sunman, Ind., Dec. 23, 1911

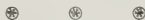
Mr. L. A. Vogler & Son.

Dear Sir:—In reply to your inquiry will say my corn yielded about 80 bushels per acre, but owing to the wet fall there was considerable damaged corn.

My yellow corn was, I think, the best yield in this community.

Yours truly,

F. B. Alden.



WELL PLEASED WITH RESULTS

Barberton, Ohio, Dec. 2, 1911.

Mr. L. A. Vogler & Son, Hope, Ind.

Dear Sir:—Replying to your letter of Nov. 27th; Although I came to this farm and state after July first, yet from what I can learn, this is not equal in any respect to our Shelby county conditions for corn and yet I don't believe that I ever saw corn there that would run 21 tons of ensilage to the acre on up land on a dry year and that is what our crop of 150 acres averaged here on Mr. Barber's place. The land is all high and sandy.

We were very much pleased with the corn and could recommend it to any one wishing ensilage corn.

Very truly Yours,

W. E. Sexton, Asst. Farm Mgr.

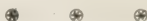
BEST CORN I EVER RAISED

South Whitley, Ind., Dec. 4, 1911.

L. A. Vogler & Son.

I am writing you to let you know that I had good success with your White Dent corn. I had a good stand on all the field; the dry weather hurt it some. It is the best corn I ever raised.

William D. Cox.



CORN REMAINED GREEN

Cicero, Ind., Dec. 23, 1911.

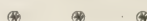
L. A. Vogler & Son, Hope, Ind.

Gentlemen:—Replying to your letter of recent date will say, I secured a good stand from seed obtained from you. Crop not as good as I expected, severe drought cut it short, but it remained green longer and made larger growth than the yellow variety I had planted.

Wishing you success, I remain,

Yours Truly,

Geo. Anthony.



TEN BUSHELS MORE PER ACRE

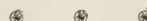
Russellville, Ind., Jan. 2, 1912.

Messrs. L. A. Vogler & Son, Hope, Ind.

Gentlemen:—In ans. to your inquiry about the seed corn that I purchased of you last spring, I was well pleased with my success with it. It germinated perfect and yielded at least ten bushels per acre more than a different grade of corn planted in same field. I believe it was one of the most profitable investments I ever made. Its uniform size and excellent quality accounts for the success in the seed vocation you deserve.

Respectfully yours,

D. L. Norman.



HIGHLY PRAISED

Freedom, Ind., Dec. 1, 1911.

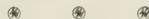
Mr. L. A. Vogler & Son, Hope, Ind.

Dear Sir:—The yellow dent seed corn that I purchased of you last spring, I planted in rich loam soil in the river bottom. From this planting I received an excellent stand and I never saw a better prospect but owing to the wind and damage done it by the crows it did not make a full crop. Had nothing bothered it would have produced 100 bushel per acre.

It is highly praised by all who have seen it and I can recommend it to all corn growers.

Respectfully,

Frank C. Dunn.



YELLOW DENT SATISFACTORY

Liberty, Ind., December 1, 1911.

L. A. Vogler & Son, Hope, Ind.

Dear Sir:—Am in receipt of your letter of the 27th. In reply will say, I find the Yellow Dent corn, raised from the seed purchased from you, very satisfactory. Did not get it planted until late, and on account of dry weather, did not think I would realize much of a crop. From twelve acres I have a yield of fifty five (55) bushels per acre, of well filled ears.

I can say I find the Yellow Dent corn all it is advertised to be.

Respectfully,

Geo. M. Stevens.



YIELD AND STAND GOOD

Urbana, Ind., Dec. 27, 1911.

L. A. Vogler & Son, Hope, Ind.

Dear Sirs:—The seed corn I received from you produced a yield and stand that was exceedingly good. If you have any of the mixed corn be sure to save a bushel for me, and

Oblige,

Noah Dillon.



ORDER
FOR
VOGLER'S SEED CORN

Date191..

Your Name.....
(Very plain)

Post Office.....

County.....State.....

Street..... R. F. D..... P. O. Box.....

Shipping point.....By freight or express.....

Varieties

Amount Enclosed \$.....

Vogler's White Dent, No. of bu.....Shelled or ear.....

Reid's Yellow Dent, No. of bu.....Shelled or ear.....

Flesh Colored, No. of bu.....Shelled or ear.....

Mixed, No. of bu.....Shelled or ear.....

Remarks

